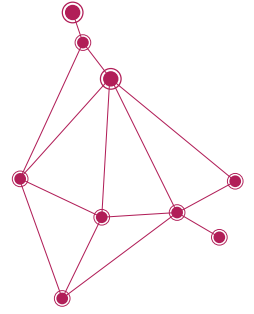


Connect



Challenge Framing

Answer the questions below to get a full understanding of the scope and scale of your challenge.

1 What is the problem you're trying to solve?

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4 What are some solutions you can think of that might help achieve this impact?

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2 Reframe it as a "How might we" statement.

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5 What are some constraints or other key things to keep in mind?

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3 What is the outcome or impact you're trying to achieve? Think about how you can quantify that measure.

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6 Now, go back to your original problem. Look at all of the other information you've written here. Tweak your first statement, so it's written in the "How might we" framework and includes some success criteria.

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