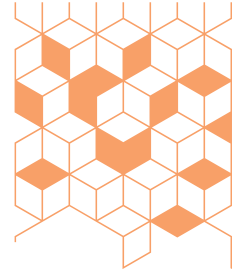


Create



Business Case

Building a strong business case

What business problem are you solving or new opportunity are you proposing? Include information about the landscape surrounding this issue.

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What is your idea and what are alternative solutions? Include information on benefits, cost, time-scale, and risks for each solution.

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Benefits, such as why it would be a good idea to do it and how it addresses the problem.

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Costs, including resource requirements (include figures and graphs).

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Time-scale for the project and for stakeholders to see a return on investment, with reasons.

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Risks, both of moving forward with the idea and factors that might prevent successful implementation.

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Create



Business Case

(continued)

Alternative:

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Benefits, such as why it would be a good idea to do it and how it addresses the problem.

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Costs, including resource requirements (include figures and graphs).

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Time-scale for the project and for stakeholders to see a return on investment, with reasons.

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Risks, both of moving forward with the idea and factors that might prevent successful implementation.

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Recommendation:

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Describe the approach to implementation.

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Conclusion

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