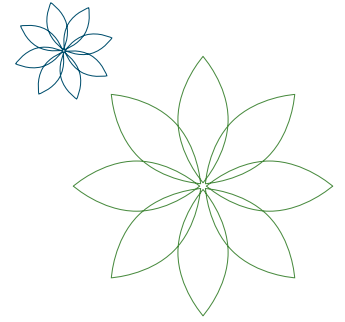


Cultivate



Assumption Busting

Use this worksheet to get out of your patterns of thinking and doing.

Assumption Busting is easy when you get the hang of it. The example below demonstrates how to put Assumption Busting to work on the challenge of opening a restaurant.

Assumptions

Need booths or tables
.....

Must have wait staff
.....

Must have food

What if...? (I wish...)

There were hammocks or bean bag chairs only
.....

Self-service was an option
.....

We only served ice cream and smoothies

You get the idea. Now it's your turn to give it a try.
What's your challenge?

Assumptions

.....
.....
.....
.....
.....

What if...? (I wish...)

.....
.....
.....
.....
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